



## **Initial Working Groups + Objectives**

### **Website: Kristina Mease**

Build a website that helps the community understand CORE's mission, allows new members to register, provides access to an online resource guide and displays community news and events.

### **Monthly Events –**

Organize the monthly "Hub" events. This group will select and set up the event spaces, work with the Communications group to send invitations, work with other Working Groups to set agendas and ensure that all materials and catering are available.

### **Mentorship Program – Lori Trojan**

Work with partner organizations on establishing a community-wide mentor matching program. This will include the facilitation of recruiting mentors and entrepreneurs seeking mentors.

### **Member, Partner & Entrepreneur Contact List – Narbeli Galindo**

Clean up the current contact list, think through additional community members who should be added to the list and develop processes for list upkeep.

### **Communications – John Christie**

Use MailChimp to send email communications to our contact list. Develop CORE's initial social media marketing strategies.

### **Operational Processes – Marlin Bates**

Document CORE's operational processes and standards. Store those documents within the Google Drive so that everyone may read and/or contribute to them.

### **Grants & Funding Sources – Peter Rinn**

Identify key funding needs and sources. Work with other working groups to put materials together to apply for and receive funding.

### **CORE Strategy – Kyle Johnson**

Identify ecosystem gaps and work with all appropriate community partners to fill these gaps. Seek to minimize duplication of efforts wherever possible.

### **Resource Guide – Britt Crum-Cano**

Document available local and online resources for entrepreneurs. Collaborate with the Website working group to list these resources on CORE's website so that the resources are easy to find.

### **Resource Navigators –**

Identify people within the CORE community to help entrepreneurs find the right resources. Navigators should have experience working with entrepreneurs and CORE's resource guide.

### **News Partners –**

Collaborate with the Website working group to develop a process for seeking, capturing and publishing entrepreneurial news on CORE's website. Push news out via social media and identify area publications who will pick up the news and turn them into larger stories (print, video, etc).

